



Your partner in investing and managing
business across the continents



To reach sustainable results It's all about people



Introduction

Bradford Consultancy is an American Limited Liability Company, registered in State of Delaware with headquarters in New York and global offices with collaborative partners to serve businesses in various Middle East & European countries.

Consultants from Bradford can help to plan, grow and structure the businesses to address key issues such as strategy, technology, market research and products development, change management and global recruitment and investment with relocation. With our unique, collaborative approach, we offer not only industry and functional business performance knowledge, but also the insight of others through our consulting alliances as well as Bradford proprietary methodologies and analytical tools which enable you to achieve unprecedented and sustainable improvements in business performance.



Vision, Mission & Services & Products

Services & Products

Bradford has the expertise in delivering the quality services and products in various industries includes:

- Corporate Management Training & Consultancy
- Business Process Reengineering (BPR)
- Key Performance Indicator (KPI)
- Market Research & Product Development



Our Vision

We aim to set the standard in the field of international business management and services that would help to bring drastic changes to the traditional business methods and inspire entrepreneurs to become great, innovative and successful ever.



Our Mission

Our Mission is to provide superior quality consulting, business services, and products that enable momentous improvements to government and commercial organizations' value, efficiency, and productivity, and to improve their competitiveness and increase their bottom-line.





Management Training & Consultancy

People's development is our passion. Bradford is pioneer in conducting global public training and in house training from design to deliver in client's facilities. Trainers from USA, UK can fly and deliver training as per your requirements.

Global Trainings are conducted in our partner facilities in various global locations all the year round. Most of our training covering management, IT, Finance, Soft Skills courses as well as technical courses including safety and security and engineering courses.

We also undertake organizational development activities such as business process reengineering (BPR), organizational structure design and development.



Market Research & Products Development

Bradford strives to engage and conduct high quality research and contribute to business community with quality research outcome in regards to clients requirements as well as business research industry.

Bradford now obtained number of accreditation in the market research sectors which is key to progress with continuous improvement in the field of research and development.



After numerous successful market research programs in the USA and Europe, Bradford now in the process of developing research base in the wider Middle East and North Africa through our local organizations and partners. Bradford also advices clients for potential products promotion strategy which already found success and popularity in the Middle East specially in Saudi Arabia.





Business Process Re-engineering (BPR) & Key Performance Indicator (KPI)

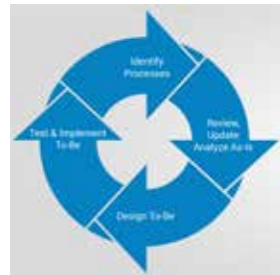
Business Process Re-engineering (BPR)

Originated during 90's, Business Process Re-engineering (BPR) is a major element of business strategy that helps companies to bring radical and sustainable changes to the businesses. Bradford can bring state of art methodology to implement such strategy that reduces cost, empower employees while keeping the quality improved utilizing technology at optimum level.

Key Performance Indicator (KPI)

KPI stands for key performance indicator. This means that there are certain things that organizations look for that show that someone is doing their job right or wrong. KPI is one of the organizational strategies that are helping organization for continuous improvement.

Bradford in collaboration with US leading software provider offer this services and training from start to completion as well as post delivery services to keep moving with sustainable improvement.



Clients & Partners





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